

**MEDIA KIT**



**ILISE SORELE**

## BIOGRAPHY

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Composer of original spiritual songs, including "Notable Day", "You Won't Say", and "Ten GoodMen"



Ilise Sorele is a singer-songwriter from Danville, IL releasing tracks as an independent music artist. Growing in scope and depth with each new release, her style is noted for its ambient and evocative emotional scope and lyrics. Self-described as ambient art, spiritual songs by Ilise Sorele build interest and passion for innovative spiritual recordings, performances, and playlist spots.

"Art music is quirky, but not odd," says Ilise Sorele. "Spiritual music is the real soul music infused with truth."

What of the spiritual component to her sound?

"I have been influenced by all genres of artists and music," Sorele writes. "However, my supreme influence is the word of God; therefore, I only write spiritual songs."

In describing her songs, Ilise Sorele writes, "I enjoy crafting songs off the beaten path which challenge the listener to grow musically and spiritually. I want my audience to feel my music is rare and want to hear more."

Primarily a songwriter licensing songs for syncing with film, radio, television, commercial, and charitable campaigns, Ilise Sorele calls music "an experiential and experimental venture that empowers you to grow artistically." Concerning her creative decision to avoid drums and percussion, she writes:

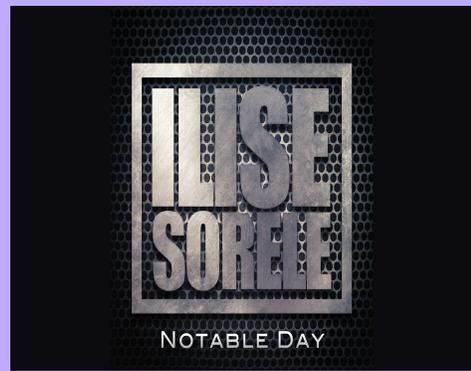
"Ambient music does not interfere with the body's natural biorhythms and cardiovascular processes."

Taking into account the manner in which Ilise Sorele came into music, it's easy to see how her songs have taken their present sound and form.

"As a teenager, I was into MTV and mellow synthesizer sounds. In the early '90s I started tinkering with a Tascam 4 track recorder and graduated from a small Casio to a Korg X3 keyboard and then onto a DR5 drum machine"

To her listeners, Ilise Sorele has this to say: "Follow the truth, not the hype. The trumpet of spiritual music has a certain sound. I appreciate your interest in my artistry."

Music by Ilise Sorele is independently available at digital music retailers.



## QUESTIONS AND ANSWERS

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Q: What's the story behind Notable Day?

The notable day of the Lord is a constant motif throughout scripture. It refers to the Lord's second coming and his strange act of destroying the wicked, remaking the earth, and retrieving the saints into his kingdom. It's strange because it is contrary to the loving creator who has tolerated sin for so many years until he executes a final judgment on the wicked. Albeit, the notable day is joyous for those who have waited all of our lives or died with the vision of living in his kingdom.

**"The hook is very catchy"**

**"Dreamy ambience, you feel like flying... it gets you transported"**

**"The sum of rhythms and different accents in them make the person who listens to recreate a sound landscape that directs him to different times or situations. The sound is conceptualized !!!"**

**STEREOTHEQUE**

## QUESTIONS AND ANSWERS

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Q: How did this project begin?

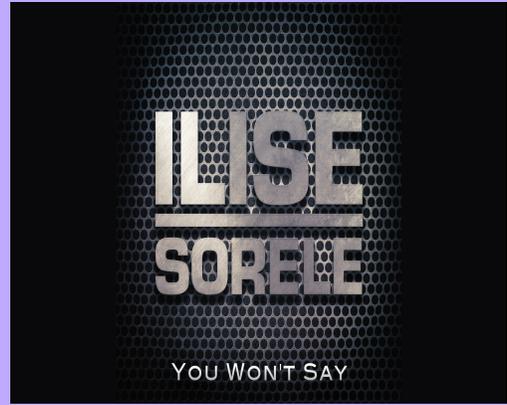
It began on a Tascam 4 track tape recorder in the 1990s. I have been dusting it off and reworking it for years. Ten Good Men is based on the destruction of the cities of Sodom and Gomorrha in Genesis 18:23-33. As the cities were besieged for destruction, Abraham pleaded with the Lord to save the cities if he found 50 good men therein... then 40 good men... then 30 good men. Finally, the Lord promised he would not destroy the cities if he found ten good men. This song is about accountability.

**"This has to be the personification of what spiritual music is."**

**"The title and whole atmosphere surrounding the song is like I've traveled to a different planet."**

**"Ten Good Men, first of all, has a magnificent voice. The harmony and sound are absolutely married with the voice and meaning of the song."**

**DROOBLESONG REVIEWS**



## QUESTIONS AND ANSWERS

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Q: Why does You Won't Say sound different from your other songs?

I wanted to show the range of my musical versatility, drawing on contemporary vocal, keyboard, and guitar influences without losing spiritual integrity. You Won't Say is about the things we should have said or done, but did not. It's about our sins of omission.

**“Hook is catchy! Cool theme!”**

**NASHVILLE SONGWRITERS ASSOCIATION INTERNATIONAL**

**“Title has a nice commercial feel and presentation!”**

**NASHVILLE SONGWRITERS ASSOCIATION INTERNATIONAL**

# SONG REVIEW

‘Notable day’ by Ilise Sorele

Powered by  STEREOTHEQUE



## SONG REVIEW REPORT

**Your song is amazing.** Here's what the community had to say.

The report is divided in 4 main categories. As you go through it, you'll notice multiple elements and quotes from the reviewers.



37

Musicians, creatives and professionals reviewed your song



16

The reviewers come from 16 different industries and focus



62%

Of our users are categorized as musicians

**COMPOSITION & SONGWRITING**

**PRODUCTION**

**MIX & MASTERING**

**MARKETING POTENTIAL**



## CATEGORIES

### COMPOSITION & SONGWRITING

#### PRODUCTION

#### MIX & MASTERING

#### MARKETING POTENTIAL

☰ These aspects are measured in a scale from 1-10, **highlighting general balance** and overall hierarchy of musical elements.

#### MELODY

Average Score: **8.6**

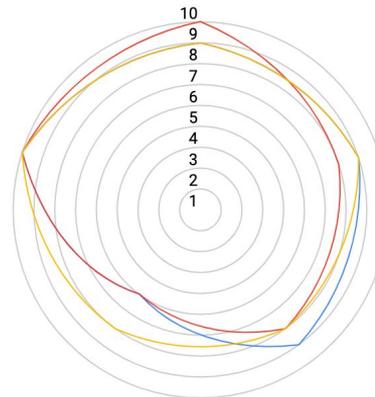
#### HARMONY

Average Score: **8.4**

#### STRUCTURE

Average Score: **8.8**

— Melody — Harmony/Chord Progression — Structure





## CATEGORIES

### COMPOSITION & SONGWRITING

### PRODUCTION

### MIX & MASTERING

### MARKETING POTENTIAL

☰ **Title and lyrics:** Would you suggest an alternative song title? Do the lyrics make sense? Does it have a storyline to it?

Reviewers felt affinity with the title



“The song maintains the same mood all the time, and it suits with the lyrics.”

**Juan**

*(Musician & Producer)*

📍 Bogotá, Colombia

**“Notable day”**

“The storyline is clear, and the whole song has common topic that leads you to each new part, you can relate with the song and understand it.”

**Arun**

*(Dj)*

📍 London, UK

“The lyrics make sense and the whole song remains talking about the same, so yes, there is congruence throughout the song”

**Julian**

*(Record producer)*

📍 Bogotá, Colombia



## CATEGORIES

**COMPOSITION & SONGWRITING**

**PRODUCTION**

**MIX & MASTERING**

**MARKETING POTENTIAL**

☰ **Voice:** Is the voice compelling? Does it contrast well with the song itself?

”  
“The voice has a tone that flows perfectly with the sounds of the song.”

”  
“I think the voice tone makes a good harmony with the melody”

”  
“Great voice and the air in the vocals gives a great vibe”

”  
“The delay in the voice in the pre chorus gives a perfect depth”



## CATEGORIES

**COMPOSITION & SONGWRITING**

**PRODUCTION**

**MIX & MASTERING**

**MARKETING POTENTIAL**

☰ **Contrast:** The contrast refers to the clear difference between one section and another. Does the song avoid monotony?

“The song is constantly building up so it have a good contrast between sections.”

“No it's blends perfect and very distinctive”

“There is a clear balance between each part of the song, with soft and effective changes that avoid monotony.”



## CATEGORIES

**COMPOSITION & SONGWRITING**

**PRODUCTION**

**MIX & MASTERING**

**MARKETING POTENTIAL**

☰ **Repetition:** Repeating melodies, musical motifs, hooks, interesting ideas, or even choruses is very successful. Is repetition effective in the song?

“Repetition is used very effectively in the song. Chorus is catchy.”

“The hook is very catchy”

“Yes, the chorus is very effective, and the way that she conduces you to the next one is quite interesting.”



## CATEGORIES

**COMPOSITION & SONGWRITING**

**PRODUCTION**

**MIX & MASTERING**

**MARKETING POTENTIAL**

☰ **Arrangements:** Does the arrangement add substantial benefit to the overall result of the song?

”  
“The arrangement gives the song depth and gives a flowing vibe”

”  
“Arrangement are good, they enrich the song and create great harmony.”

”  
“The arrangements contribute substantially to the song development and capture the attention of the listener.”



## CATEGORIES

COMPOSITION & SONGWRITING

PRODUCTION

MIX & MASTERING

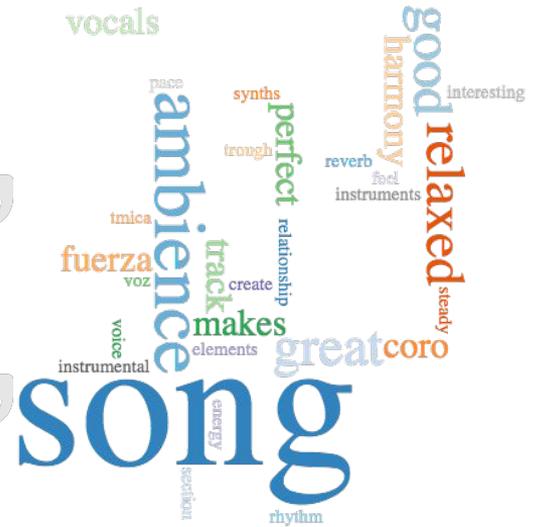
MARKETING POTENTIAL

 **Ambience:** The ambience is generated by the sum of the elements (chords, rhythms, etc.) Please describe its ambience.

“The sum of rhythms and different accents in them make the person who listens to recreate a sound landscape that directs him to different times or situations. the sound is contextualized !!!”

“The song creates a chilled out/ summery ambience, pretty relaxed”

“Dreamy ambience, you feel like flying... it gets you transported”







## CATEGORIES

COMPOSITION & SONGWRITING

**PRODUCTION**

MIX & MASTERING

MARKETING POTENTIAL



**Attitude:** Interpretation of the melody. The same melody can be interpreted softly, melodiously, joyfully, etc. How effective is the attitude in relation to the song?

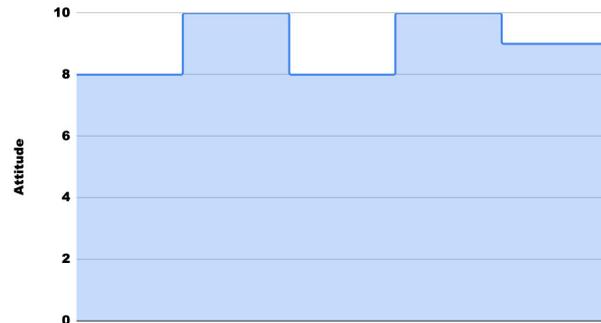
“The main vocals are pretty well sang, has a nice cadence to it, the melody is pretty plain but the words glue everything together.”

— Lowest score: 8

“The voice works as a counter balance to the very relaxed and chilled attitude of the music. It makes the song spark joy and develop as a more relaxed track..”

+ Highest score: 10

### Attitude



### ATTITUDE

Average Score: 9



## CATEGORIES

COMPOSITION & SONGWRITING

**PRODUCTION**

MIX & MASTERING

MARKETING POTENTIAL



**Intro:** Are the first 30 seconds appealing and make you want to listen further?

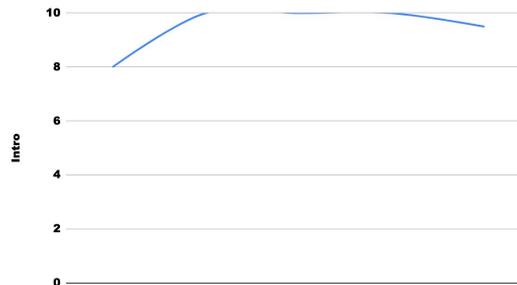
“Yes, the soft melody and vocals at the beginning leads to the listener to enter an atmosphere that keeps the interest.”

— Lowest score: **8**

“The song has a positive energy because it has the possibility that the listener organizes every sound and every musical phrase that is being shown gradually in the song.”

+ Highest score: **10**

Intro



**INTRO**

Average Score: **9,5**



## CATEGORIES

COMPOSITION & SONGWRITING

**PRODUCTION**

MIX & MASTERING

MARKETING POTENTIAL



**Hook / Rhythm / Tempo / Tuning:** Does it have a hook that generates recognition and memories? Is the tempo adequate for this type of song? How is the tuning?



**Great Job!**

**86%** of reviewers believe the song has a hook that generates recognition!

“  
Repetition of the words and the melody of  $\geq$  voice in the chorus (repetition, again) work awesome as a hook.”

“  
It works pretty well and has remembrance. The attitude of the song is chilled and laid back.”



**Tempo goodness!**

**100%** of reviewers believe the tempo of the song is adequate.



**Rhythm**

There's not a lot of rhythm, since its a very chilled song”



## CATEGORIES

COMPOSITION & SONGWRITING

**PRODUCTION**

MIX & MASTERING

MARKETING POTENTIAL



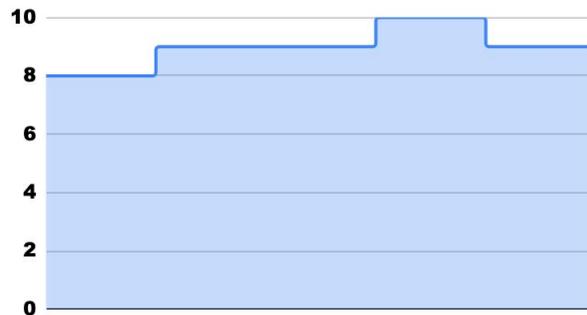
**Emotion & Texture:** Does the song have emotion? Is there a balanced use of textures or a particular use of elements that make the song stand out?

### TEXTURE

Yes. The use of synths as well as "drop-like" Rhode pianos, make the song smooth but powerful, emotionally speaking. The FX used to embellish the track work very well and add stress to the parts of the songs that require it (before the drop, for example).

Yes, in addition to making a good quantization in rhythm, it has a synth that sounds in the choirs; very particular and that helps the song be recognizable

### Emotion



### EMOTION

Average Score: 9



## CATEGORIES

COMPOSITION & SONGWRITING

PRODUCTION

MIX & MASTERING

MARKETING POTENTIAL



**Development / Transition / Editing:** Changes/variations of motif and themes? The shift from one musical idea or section to another? Are all tracks properly edited?



Development

“The song does have its development curve, it grows and has a clear hook that becomes the main motif of the song..”



Transition

“It has soft changes that are perceived by the listener smooth transitions for the next measure. They have the intention they want is normal to see these types of variations and couplings in other songs. they definitely work very well.”



Edit

“Everything feels relatively well edited..”



## CATEGORIES

COMPOSITION & SONGWRITING

PRODUCTION

MIX & MASTERING

MARKETING POTENTIAL

 **Depth / Spectrum / Effects:** Do all frequencies, tracks and mix have enough depth? Are all instruments and sounds distributed across the spectrum? Are FX appropriately throughout the track?

### DEPTH

“yess, You feel a big stereo image, all frequencies are in harmony, big track!!!”

### SPECTRUM

“Yes, this track has a good distribution of all sounds, the spectrum is rich, good work!”



### EFFECTS

**78%** of reviewers believe the effects are used appropriately throughout the track.



## CATEGORIES

COMPOSITION & SONGWRITING

PRODUCTION

**MIX & MASTERING**

MARKETING POTENTIAL

 **Mastering:** Was the mastering done properly? Share your insights about this process.

”

“Loudness, it is very well achieved, EQ, a very basic equalization but it works, and Stereo Image is so good!”

”

“Mastering sounds good.”

”

Yes, i play it in differents speakers and works very nice, i like it



## CATEGORIES

COMPOSITION & SONGWRITING

PRODUCTION

MIX & MASTERING

MARKETING POTENTIAL



**Reverb / Panning / Clarity:** Proper use of reverb? Does the track have a balanced use of panning? Are all songs properly distributed and easy to distinguish in the mix?

### REVERB

Yes, the reverb fx are used with creativity, i like the full reverb at start of the song, also i like how works in all the song

### PANNING

Yes, although in my opinion I think that the paired voices should be synchronized more with each other or put them more at the center.

### CLARITY



Average Score: **9.6**

All the tracks are heard clearly, easy to distinguish them by the good stereo image of the track, the vocals are so good and loud without taking away the presence of any sound.



## CATEGORIES

COMPOSITION & SONGWRITING

PRODUCTION

MIX & MASTERING

MARKETING POTENTIAL



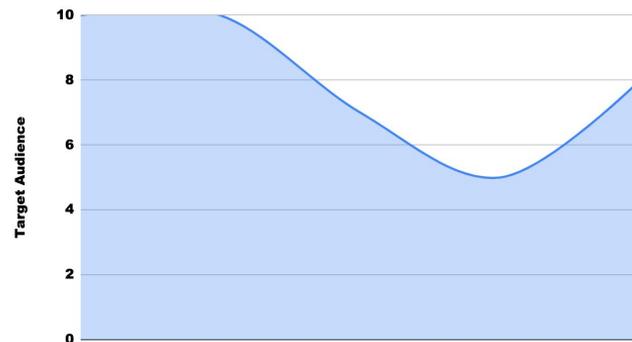
**Target Audience:** How would you define this target audience (i.e. children's music, baby boomers, Gen Z..)? Is the artist clearly targeting an audience or is it too broad?

### TARGET AUDIENCE



“Millennials / Adults above 30. It goes quite well with acoustic and chilled music that is catchy for people during relaxing moments.”

### Target Audience



### TARGET AUDIENCE

Average Score: 8



## CATEGORIES

COMPOSITION & SONGWRITING

PRODUCTION

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MARKETING POTENTIAL

 **Creativity / Messaging:** Is the artist predictable, or do they spur creativity across their music? How well does the artist communicate with their audience (via music, website, social?)

### CREATIVITY

Though there is a known formula, it still feels fresh and creative. I find this in the effects used in the music and in the way the sounds are used to create the song's atmosphere.

Has a very interesting vibe, for sure is creative.

### MESSAGING

You can feel a certain type of artist messaging through the song, but it wasn't easy to find her on social media.



## CATEGORIES

**COMPOSITION & SONGWRITING**

**PRODUCTION**

**MIX & MASTERING**

**MARKETING POTENTIAL**



**Potential for brand partnerships / Social Media Presence / Engagement:** Does the artist and song have the potential to align with brands? Disregarding the number of followers, is there consistent messaging and content output? Is the engagement appealing (are fans writing directly in comments asking for more music or content?)

### BRAND PARTNERSHIPS

it could perfectly align with brands like home accessories or something related with happiness or relax.

Maybe not with a particular brand, but it could be on a series or a movie. This kind of music recreates a feeling so it could be associated with different moments, like a bonding moment.

**THANK YOU!**

**We really hope this was helpful!**

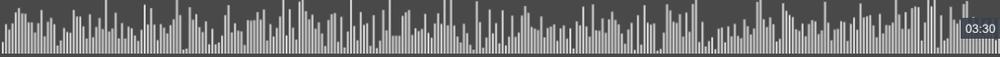
To find out more about what we  
can do to help in your career,  
please contact us at

[hello@stereotheque.com](mailto:hello@stereotheque.com)



# Song Review

**Ten Good Men**  
by Ilise Sorele (#Spiritual Music)



03:30

Overview

General

Feedback

Songwriting

Production

### Overall Score

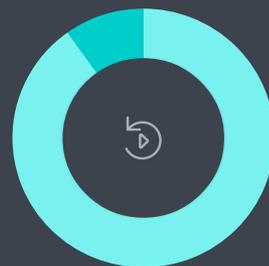


### Summary

Ten Good Men got personal recommendations and feedback from 10 musicians, whose average score for this song is 7.8. Most musicians do want to hear the track again. Ten Good Men made most musicians feel calm, reminding them of artists like Indie or Passenger. Based on the results of 10 reviews, Ten Good men does not need more polishing before it's ready for promotion to a wider audience.

Would you want to hear this song again?

10% no



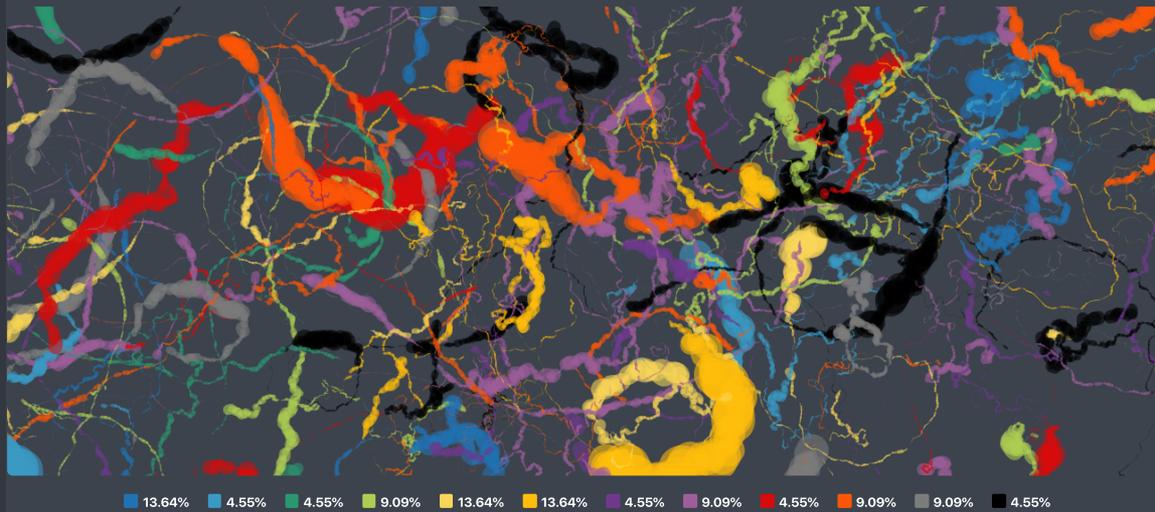
90% yes

# Song Review

**Ten Good Men**  
by Ilise Sorele #Spiritual Music

Overview General Feedback Songwriting Production

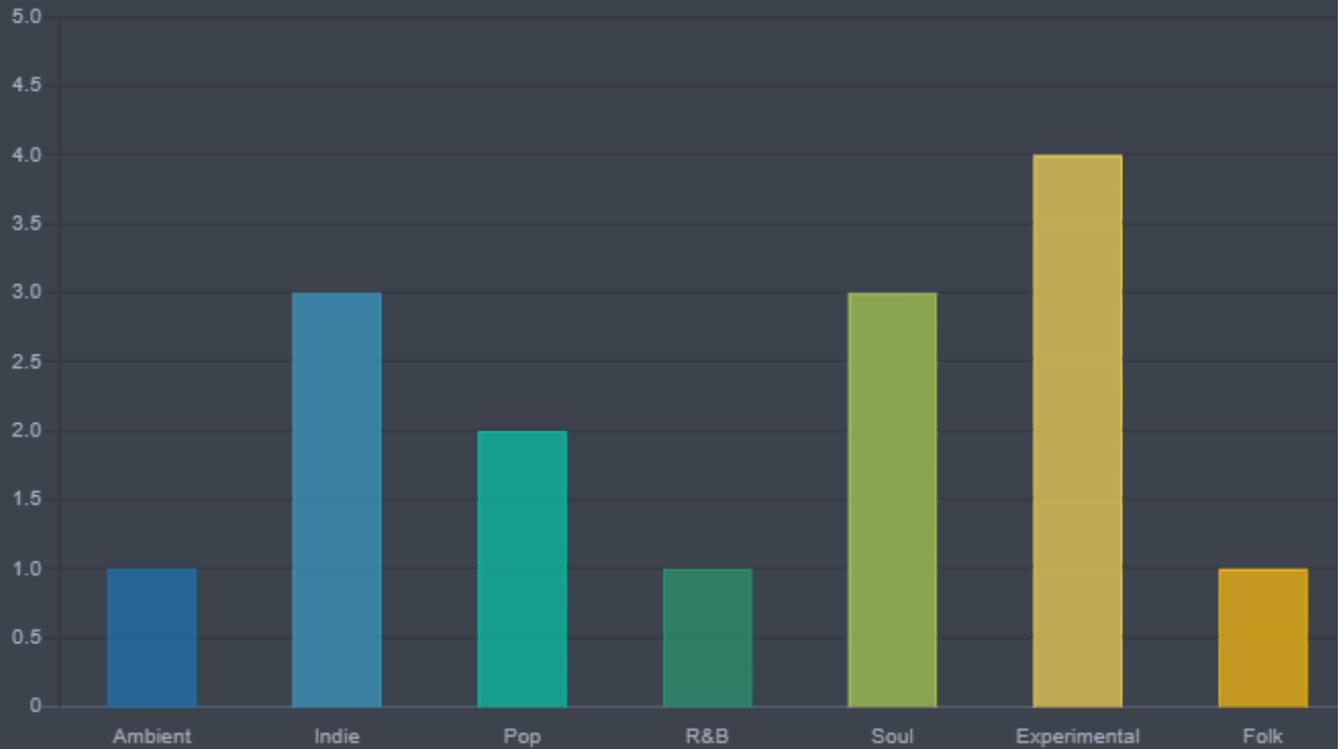
## Which color were you imagining while listening to this song?



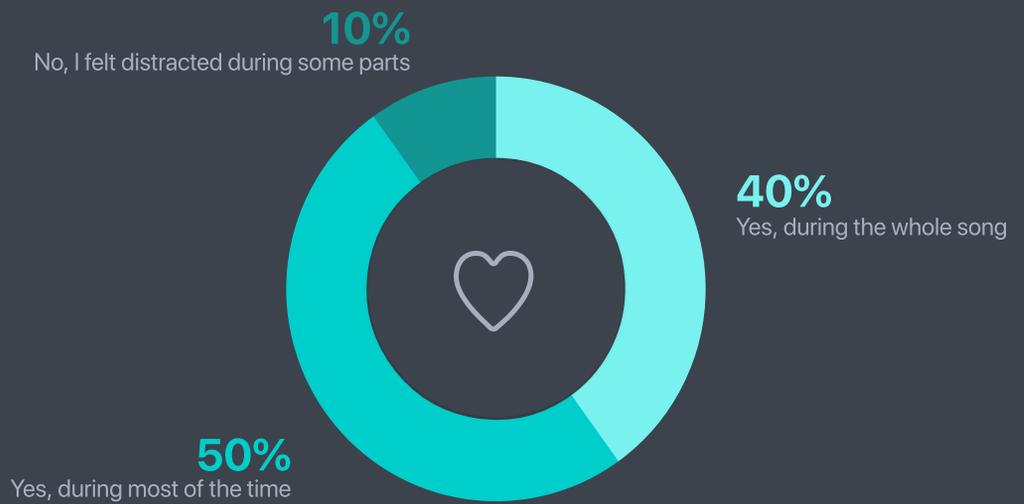
## How did this song make you feel?



## Which is the most appropriate genre for this song?



## Did you feel engaged during the whole song?



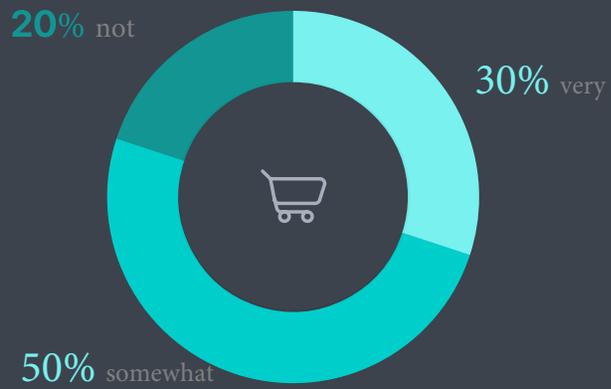
This artist sounds like:

*PASSENGER*

*INDIE*

*SPIRITUAL MUSIC*

How likely would it be for you to purchase this song?



How likely would it be for you to listen to this song on a streaming service?



## Song Review



Overview

General

Feedback

Songwriting

Production



## General Review

I played this song 10 times already. I absolutely love what it is you've created here. I'll be honest, this has to be the personification of what spiritual music is. The lyrics and instrumentation are completely radical and I love it. The title and whole atmosphere surrounding the song is like I've traveled to a different planet altogether. You have such a beautiful voice and the panning shows really high level mixing and production. Great track here!

8.8

OVERALL SCORE



## General Review

I really loved the song and the vibes I felt throughout the whole song were really adoring and awesome. Keep doing!!

9.4

OVERALL SCORE



## General Review

Wow, one of my favorite genres! Ten Good Men, first of all, has a magnificent voice, the harmony and sound are absolutely married with the voice and meaning of the song.

9.9

OVERALL SCORE



## General Review

Mixes the right music with instrumentation and musical arrangements for a balanced sound.

8.6

OVERALL SCORE



## General Review

I really liked the introduction. It is really unique and mysterious. It is absolutely nice. Your voice is so gorgeous. I loved the verses best of all. The way you sing it just takes me away. I like the keys as well. The way you sing over them blends very well. The strings were a really good touch as well.

9.5

OVERALL SCORE

# Song Review

Ten Good Men  
by Ilise Sorele #Spiritual Music

- Overview
- General
- Feedback
- Songwriting**
- Production

## Songwriting Analysis



# Song Review: Ten Good Men has been revised after this review.

**Ten Good Men**  
by Ilise Sorele #Spiritual Music



Overview

General

Feedback

Songwriting

**Production**

Overall Production Score



Overall Sound Quality Score



Which instrument sounds best / worst in the mix?



## EDUCATION

December 1999

MASTERS DEGREE IN LEGAL STUDIES

University of Illinois

May 1993

BACHELORS DEGREE IN LIBERAL ARTS

Western Illinois University

July 1983

ASSOCIATE DEGREE IN JOURNALISM

Danville Area Community College